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Greetings,

I am writing to share my experience with those of you who are undertaking the process of buying or selling an existing dental practice. This can be a very arduous task because of the many moving parts involved in the appraisal and transfer of a dental office. I do not hesitate to recommend Ms. Sherrie Hicks to serve as your broker.

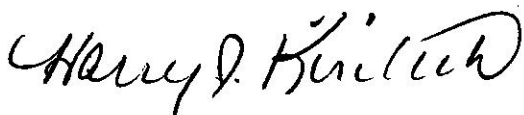
I chose to work with Sherrie after meeting with a few of the dental office brokers in the Chicago area. I had already attended a few courses in practice transition and had developed an understanding of the process and felt that she was the person who could best guide me through the sale of my practice.

I personally could not have made a better choice. After 47 years of dental practice in the same office and the same location, I was not only concerned about selling this asset, but also to who I was going to sell a practice in which I had treated generations of the same family. I felt that it was very important to not only find a buyer, but the right buyer. Sherrie was in complete understanding of my goals.

She did a deep dive into the numbers my practice generated and came up with what I agreed to be a very fair valuation. After that she launched a very impressive marketing campaign which included print, video and her personal network of prospective buyers. I was most impressed with Sherrie when we received letters of intent from possible buyers and she did not hesitate to share with me not only the positive of the offer, but what she also thought might be potential negatives with the proposed deal. She never lost sight of my goals in this transition. I am very grateful that she brought to the table an enthusiastic younger dentist who bought my practice and has been very well received by my former patients.

In closing, I will say that buying or selling a dental practice, for most of us, is one of the most significant events in our professional lives. You need someone who is knowledgeable in the economics, marketing requirements and personalities that will lead to a satisfied conclusion on both sides of the deal. Sherrie, with her extensive background in many aspects of the dental industry, has shown herself to be extremely qualified to do just that.

Regards,

A handwritten signature in black ink that reads "Harry J. Kiriluk". The signature is written in a cursive, flowing style.

Harry J. Kiriluk D.D.S.